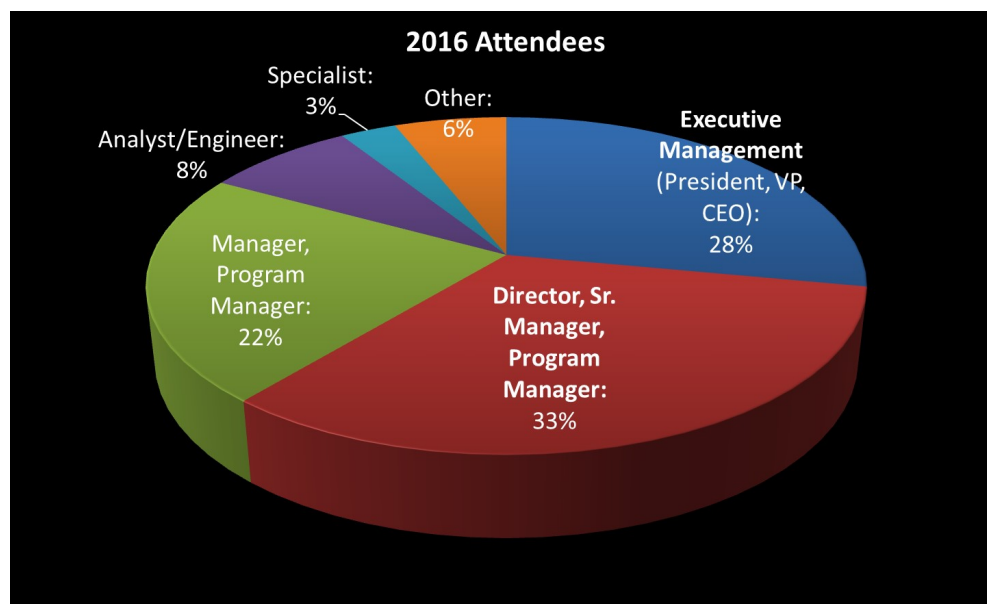


SPONSORSHIP & EXHIBITING PROSPECTUS

EVM World 2017 is the premier opportunity to present your products and services to managers in government and industry – the people most influential in selecting project management and performance measurement software, hardware, technical services and support for their organizations!

The 33rd Annual International Workshop is expected to attract more than 400 decision makers in the project performance management community. Promote your company's name and image at the upcoming workshop, which showcases presentations from industry and government on new trends in Earned Value Management, Contract Management, and Integrated Program and Performance Measurement (IPPM).



EVM World 2017 offers sponsors two new opportunities:

- The unique opportunity to showcase your logo on the 2017 EVM World and the CPM Main page with a live link to your website .
- Pro Tools Training Sessions during meals and breaks which offer you the opportunity to demonstrate your product without competing with other sessions.

SPONSORSHIP PACKAGES

PREMIER CONFERENCE SPONSOR

~~TWO AVAILABLE~~ **ONE LEFT \$ 8,000**

Double booth package in **highest priority location** near all food/beverage stations. *Includes all benefits of double booth package*

- One 1/2 page ad in a 2017 edition of Measurable News
- One full-page color ad and company profile in program book
- 45-minute Pro Tools Training Session —**MEAL TIME SLOT in the Exhibit Hall—see map**
- 20 complimentary drink tickets for the Welcome Reception
- Bag insert
- Company Story highlighted on the **CPM and EVM World Main** page with a link to your website
- Acknowledgement as Premier Conference Sponsor on marquee, program, website, and all marketing pieces

PLATINUM SPONSORSHIP

~~TWO AVAILABLE~~ **\$ 6,500**

Double booth package in **priority location** *Includes all benefits of single booth package plus one more complimentary registration (3 total)*

- One half-page color ad and company profile in program book
- 30-minute Pro Tools Training Session—**MEAL TIME SLOT in the Exhibit Hall — see map**
- 15 complimentary drink tickets for the Welcome Reception
- Bag insert
- Company Story highlighted on the **CPM and EVM World Main** page with a link to your website
- Acknowledgement as Platinum Sponsor on program, website, and all marketing pieces

Make sure that your company stands out!

CPM's new and innovative sponsorship packages provide creative ways to get your company noticed by our attendees.

GOLD SPONSORSHIP

~~TWO AVAILABLE~~ **\$ 4,500**

Single booth package in a **priority location** *Includes all benefits of single booth package*

- 30 minute Pro Tools Training Session **Morning Break Slot in the Exhibit Hall—see Exhibit Hall map**
- 10 complimentary drink tickets for the Welcome Reception
- Bag insert
- Company logo highlighted on the EVM World Main page with a link to your website
- Acknowledgement as a Gold Sponsor on program, website, and all marketing pieces

SILVER SPONSORSHIP

~~TWO AVAILABLE~~ **-\$ 4,000**

Single booth package in **priority location** *Includes all benefits of single booth package*

- 30 minute Pro Tools Training Session **Afternoon Break Slot in the Exhibit Hall—see Exhibit Hall map**
- 5 complimentary drink tickets for the Welcome Reception
- Bag insert
- Company logo highlighted on the EVM World Main page with a link to your website
- Acknowledgement as a Silver Sponsor on program, website, and all marketing pieces

SPONSORSHIP OPPORTUNITIES

SINGLE BOOTH \$ 2,500

- 8' x 10' booth with electrical line included
- Pipe & drape, 1 table, 2 chairs and a wastebasket
- Acknowledgement as exhibitor on marquee, program, website, all emailed or mailed marketing pieces
- Signage on booth
- Two complimentary full registrations

DOUBLE BOOTH \$ 4,500

- Two 8' x 10' booths with electrical line included
- Pipe and drape, 2 tables, 4 chairs and 2 wastebaskets
- Acknowledgement as exhibitor on marquee, program, website, all emailed or mailed marketing pieces
- Signage on booth
- Four complimentary full registrations

ITEM SPONSORSHIPS

- Workshop Bags \$ 2,500
- Badge Holder \$ 3,000
- Hotel Room Keys \$ 2,000
- **Wi-Fi Sponsorship** \$ 4,000
Sponsor the meeting-Wi-Fi and choose the network name and set the password. This is a great way to support your fellow attendees and provide a valuable service at the same time.
- **Event App** \$ 2,500
- **Bag Insert** \$ 500
Insertion of your brochure, CD or other flat item in the workshop bags. For large or bulky items, contact us for rates.

TOOLS TRACK TIMESLOT

Promote innovations in your products and services by hosting a Tools Track session.

ONLY FIVE slots left \$ 650

All requests for Tools Track timeslots will be reviewed for relevance to the workshop content, theme, and audience. Requests for Tools Track timeslots are not final until approved. Rejected requests will receive a full refund.

À LA CARTE SPONSORSHIPS -

Special acknowledgement will be made:

WELCOME RECEPTION

- Exclusive Sponsorship \$ 4,000

BREAKFAST

- Exclusive Sponsorship \$ 1,200

LUNCH

- Exclusive Sponsorship \$ 1,600

BREAKS (2)

- Exclusive Sponsorship \$ 1,000

EXHIBIT HALL

The 2017 EVM World Exhibit Hall will be THE central meeting place for attendees during the workshop.

Food and beverages during all breaks and Monday evening's welcome reception will be served in the hall, with stations set up among the booths to encourage interaction.

New and exciting opportunities are available during all dining times with the addition of our new Pro Tools Training Sessions

***We'll put the attendees in front of you as often as possible
to help you grow your business!***

Exhibit Hall Hours

(subject to change)

Tuesday, May 30

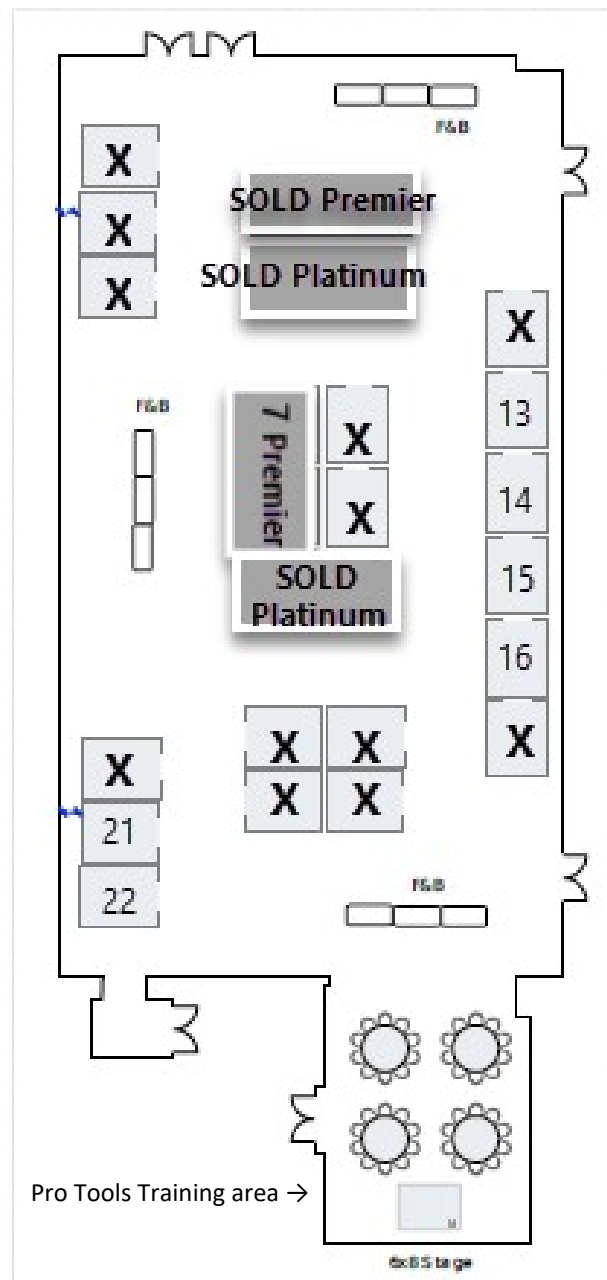
Exhibitor Setup: 6:00pm-11:00pm

Wednesday, May 31

Exhibit Hall Hours:	7:00am-7:00pm
Breakfast:	7:00am-8:00am
Morning Break:	10:30am-11:00am
Lunch:	12:15pm-1:15pm
Afternoon Break:	3:15pm-3:45pm
Welcome Reception:	5:30pm-7:00pm

Thursday, June 1

Exhibit Hall Hours:	7:00am-4:00pm
Breakfast:	7:00am-8:00am
Morning Break:	10:30am-11:00am
Lunch:	12:15pm-1:15pm
Afternoon Break:	3:15pm-3:45pm
Exhibitor Move-out:	4:00pm-6:00pm



SPONSORSHIP AGREEMENT EXHIBIT APPLICATION AND SPACE CONTRACT

33rd Annual International Workshop and Training Seminar
Hyatt Regency New Orleans, New Orleans Louisiana
May 31—June 2, 2017

GENERAL RULES & REGULATIONS:

BOOTHS

Each booth space will be 8' x 10' at a cost of \$2,400. Each booth will be furnished with a 6' table and two chairs. **A booth includes registration for two persons. Assignment of Booth Space:** Highest preference

will be given to sponsors and those exhibitors who submit their booth application and payment first. Booth assignments will be made 30-60 days in advance of the workshop.

USE OF SPACE

Exhibitors will not be permitted to sublet or divide space or to display any items for any non-exhibitor. Display boards and other material may not be placed so that they interfere with other exhibits. The conference reserves the right to alter the location of exhibits if deemed advisable in the best interest of the exhibition.

RESTRICTIONS: (1) Explosives or combustible materials are not to be

displayed. This includes gas, paint, alcohol, turpentine, chemicals, etc.

(2) All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations. (3) All materials used in the construction of exhibit booths must be fire retardant.

EXHIBIT HOURS

Tuesday 30 May Set-up 12:00PM-6:00PM

Wednesday 31 May Show Date 7:00AM-7:00PM

Thursday 1 June Show Date 7:00AM-4:00PM

Thursday 1 June Dismantle 4:00PM-6:00PM

SHIPMENT

Any arrangements for advance shipment of materials by an exhibitor are the responsibility of the exhibitor. CPM offers no delivery receiving or storage services nor are they responsible for any arrangements made between the exhibitor and the conference hotel.

COMMUNICATION and POWER

Exhibitors will be responsible for ordering the installation of and payment for all communication and power facilities. Internet and telephone lines are available through the hotel. Form to be supplied.

SOUND EQUIPMENT

Sound equipment may be used for demonstration only. The use of sound or music for attracting attention is prohibited.

HOTEL HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will

indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

HOLD HARMLESS CLAUSE

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless CPM, respective employees and agents against all

claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal,

maintenance occupancy or use of the exhibition premises. In addition, Exhibitor acknowledges that CPM does not maintain insurance covering Exhibitor's

property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

PAYMENT TERMS

Payment is due with contract. Space will **not** be held without payment. All checks must be made payable to CPM and mailed to

11130 Sunrise Valley Drive, Suite 350, Reston, VA 20191.

Payment for Exhibit Services (electrical telephone, etc.) should be made directly to the hotel. Form to be supplied.

CANCELLATION OF SPACE

A full refund will be issued if the booth space contracted for is resold. Otherwise, **no refund** will be granted.

REASSIGNMENT OF SPACE

Exhibit space not occupied by 9:00AM, May 31 may be reassigned by Exhibit Manager to another exhibitor without refund of the rental paid.

EXHIBIT AREA

All exhibits will be located in Empire A in the Hyatt Regency New Orleans, New Orleans, Louisiana.

EXHIBITOR CONTRACT
EVM World 2017
Workshop Dates: May 31-June 2, 2017
Hyatt Regency New Orleans

It is understood that the rules and regulations contained herein, and those on this official application, become a part of the contract between the Exhibitor and CPM. Acceptance of an exhibit application and notification of such acceptance by CPM constitutes a contract. All points not covered in this document are subject only to the decision of CPM.

In accordance with the rules and regulations governing the exhibits for EVM World 2017, to be held May 31-June 2, 2017, the undersigned makes application for exhibit space.

____ Premier Conference Sponsor - \$8,000 ____ Silver Sponsorship - \$4,000
____ Platinum Sponsorship - \$6,500 ____ Gold Sponsorship - \$4,500
____ Single Booth (8'x10') - \$2,500 ____ Double Booth - \$4,500

Item Sponsorships / Tools Tracks/ A' La Carte: _____ \$ _____

Assignment of Booth Space: Highest preference will be given to sponsors and those exhibitors who submit their booth application and payment first. Booth assignments will be made 30-60 days in advance of the workshop.

Booth Preference 1st _____ 2nd _____ 3rd _____ 4th _____

Completion of the following and acceptance by CPM constitutes a binding contract:

FIRM: _____

SHOW COORDINATOR: _____

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP CODE _____

PHONE: _____ WEBSITE: _____ E-MAIL: _____

NAMES OF REPRESENTATIVES ATTENDING EXHIBIT (AS THEY SHOULD APPEAR ON NAME BADGES)

1. _____ 2. _____

On-site person in charge of exhibit _____

Booth sign should read (one line): _____

IMPORTANT - PLEASE E-MAIL TO bbarry@mycpm.org A BRIEF DESCRIPTION (UP TO 75 WORDS) ABOUT THE FIRM, PRODUCTS OR SERVICES TO BE INCLUDED IN THE PROGRAM. Also, include a copy with your contract. Specifics should include your Web Address and Contact Person. Description must be received by **March 31, 2017** to be included in program.

Authorized Signature: _____

(Signature binds company for exhibit fee based on booth size, when accepted by CPM)

Printed Name: _____ Title _____

Return to: College of Performance Management Check MasterCard
11130 Sunrise Valley Drive, Suite 350 Visa American Express
Reston, Virginia 20191 USA

Phone: +1.703.234.4147 Credit Card # _____

Fax: +1.703.435.4390 Expiration Date _____

Email: bbarry@mycpm.org Billing Zip Code _____