

EVM World 2017

New Orleans, LA • May 31–June 2, 2017

33rd Annual International Workshop



“EVM at 50: Our Past, Present and Future”

Employer Justification Packet

Everything YOU need to know about EVM World 2017
to create a justification proposal for your management



EVM World 2017

Employer Justification Packet

The College of Performance Management (CPM) is an international, non-profit professional organization dedicated to the disciplines of project management and performance measurement. Our goal is to assist and project and program management staff in professional growth and promote the application of earned value management and integrated performance management. Once a year, CPM holds EVM World to further promote success in this treasured field.

The EVM World 2017 workshop gives you a chance to learn more about project performance techniques, including earned value management (EVM). This three day workshop provides training, access to world leaders in project performance management, current topics from practicing professionals, networking, and information about the latest in software and consulting to further enhance your own company's success.

Whether you are an EVM subject matter expert or new to the field, EVM World 2017 will provide many benefits to your day-to-day work. If you are new, this workshop will help you gain a better understanding of the fundamentals of EVM. If you are an experienced earned value management specialist, the conference will help you stay up to date on new developments, while giving you a chance to impact evolving trends.

We would love if you could join us May 31 to June 2, 2017 for the 33rd annual EVM World Conference! The information found within serves as a guide to assist you in justifying the cost of attendance to your management.

About EVM World 2017

A sampling of who attends the conference, and a little information about budgeting for your trip

College of Performance Management members hail from all across the world, and membership continues to grow each year. In fact, CPM is excited to announce the launch of its first international chapter. As such, attending EVM World 2017 is an excellent networking opportunity for you to connect with your peers from all over the world!

Not only will you have the opportunity to network with esteemed EVM professionals, but you will be able to learn from them in a more formal environment, too. EVM World workshops offer some of the best training in the world, as your instructors can offer a wealth of information in EVM principals and data analysis. College of Performance Management is made up of industry professionals throughout the various organization types, such as Government, Academic, and Consulting. At EVM World 2017, you will

have the opportunity to discuss face-to-face various challenges, methods, and techniques across myriad types of organizations.

Why incur the cost of attending a one-way webinar from your desk when you could experience real face time with Government, Academic, Consulting, and Industry experts?

Registration Information

Registration fees vary depending on your membership status; individual or group registration; and whether you are attending as member or as a speaker. The registration fees are as follows:

Individual Rates

CPM Member (before April 30, 2017) \$800

CPM Member (after April 30, 2017) \$900

Non-Member (before April 30, 2017) \$900

Non- Member (after April 30, 2017) \$1,000

Looking to join CPM? You can join CPM for \$85 and save \$100 on registration fees [here!](#)

Speaker Rates

(submit an abstract and obtain discounted attendance if selected!)

Speaker (before April 30, 2017) \$650

Speaker (after April 30, 2017) \$750

Group Rates

For companies sending five or more employees, group rates are available. For additional details on booking for a group, you may contact CPM [here](#)

Additional Costs

Travel costs will vary depending on where you are coming from. Please take the following factors into account when you are drafting your budget needs to present to your supervisor:

- **Airfare** – please use your company’s preferred airline or method of travel. Expedia or TripAdvisor may also offer discounted rates if booked far enough in advance

- **Travel to and from conference and airport** – you will either need to rent a car or budget Uber, taxi, or public transportation (if available) fare
- **Hotel accommodation** – discounted rates will be available if booked far enough in advance; the hotel for EVM World 2017 is the [Hyatt Regency, New Orleans](#)
- **Food/drink allowance** – please review your company policy for individual per diem rates; *food will be provided during a large portion of the conference!*

When you are ready to register, please access the [registration page](#) in the EVM World 2017 website to register online.

Benefits of Attending

Understanding the benefits to communicate the impact of your attendance

We know that travel and training budgets for many organizations have been trimmed in recent years. What this means to you is that you will need to effectively argue the need for you to attend, and why your company should pay for you to go. Thus, we have provided a list for you to use when justifying the return on investment for your attendance.

- **NEW! Available LIGO Tour:** At EVM World 2017, you have the opportunity to tour the Laser Interferometer Gravitational-Wave Observatory in Livingston, LA for a small fee of \$25 per person.
- **NEW! History of EVM Series:** Have your voice heard at EVM World 2017! Submit a personal story regarding your professional journey in EVM/IPM [here](#). CPM will be broadcasting these stories at the EVM World 2017 Workshop.
- **NEW! Table Topics:** One day of the meeting, table topics will be offered during lunch. This is your chance to sit down with an industry expert for a group discussion on several EVM and/or IPM topics. This is an incredible opportunity for you to ask questions, seek advice, and build relationships from esteemed industry professionals. Don't miss out on this excellent opportunity at EVM World 2017!
- **Networking and Chapter Participation:** All conferences provide excellent opportunities for networking, and EVM World 2017 is no different. You will be attending a conference with hundreds of industry professionals and EVM newcomers. This conference provides you with countless networking opportunities to build both your personal and organization's network.

- **Developing your Personal Brand:** In this day and age, especially for industry beginners, developing your brand is key to building your professional image. Project management and earned value knowledge are excellent contributors to your personal brand; the workshops and information provided in this forum will help set you apart at your company, and provide a route to develop your skillsets further.
- **Lessons Learned from Others:** Whether it is through networking discussions, panel sessions, or workshops and classes, you can count on learning a few “lessons learned” from other attendees. Members of the EVM community are always willing to share their experiences; make sure you come to EVM World with open ears!
- **Exposure to other Industries, Disciplines, and Approaches:** As mentioned previously, members of the EVM community come from a wealth of different backgrounds: namely Government, Academia, Consulting, and Industry. Where you may have a good knowledge base for one subset of the EVM world, someone in another discipline may offer new insight that could benefit your current work.
- **PDUs/CEUs to Maintain Certifications:** Attending EVM World 2017 is a great way to maintain your EVP or other certification, as CEUs will be offered through many workshops and trainings. Additionally, you can earn up to 15 PDUs to maintain several PMI certifications while you are attending!
- **Staying Current and Learning about Changes:** One of the most important aspects of any field is staying current on what is happening in your industry. What better way to stay active than attending an intensive three day conference? EVM World will provide all the key information (from industry experts) you need to stay on current in this fluid field.
- **Resume Booster:** We are always looking for ways to boost our resume, and EVM World 2017 is a great way to enhance it. Any trainings, workshops, and certifications received during this conference, in addition to your CPM professional affiliation, may be included in your resume and your LinkedIn profile as well!
- **Best Practices from Industry Experts:** EVM World 2017 will explore a plethora of hot topics. Leading edge professionals will be there to discuss their thoughts and experiences in integrated program performance management.

- **Interact with your Government Customer in an Academic Environment:** At EVM World 2017, you will receive some of the best EVM training in the world. Expert instructors provide a solid foundation in the principals of EVM and thorough understanding of EVM data analysis techniques. Whether you are an EVM newcomer or seasoned professional, there are many things to learn this year at EVM World.
- **Vendor Area Available:** Visit the vendor area to explore professional services and software tools related to project controls. You may consider discussing your business' needs with your employer prior to arriving so that you may be on the lookout for potential programs and services.

New this Year! Pro Tools Training Sessions: Sponsors will be conducting fun and innovative micro sessions and demos during breakfast, lunch, and breaks. Pro Tools Training schedules will be posted and emailed when available.

- **Discounts for Early Registration:** Register early to save money on your registration fees! In addition, remember that CPM members will also receive an additional discount! Stay tuned for more details on this year's registration fees.

Training, Keynote Speakers, and More!

A sampling of what you can expect during your attendance at EVM World 2017

NEW CERTIFICATION OPPORTUNITIES AT EVM WORLD 2017

The IPPM Certification Examination will be available to take during EVM World! CPM is excited to offer the IPPM exam along with the individual course exams offered each year during the EVM World Conference. The IPPM Certificate Examination will be offered on June 2nd, 1p-4:30p, alongside the PEP Examination.

The IPPM Certification Examination will cost \$400 for CPM members and \$525 for non-members.

The College of Performance Management prides itself on offering some of the best training at our annual conference. The training program structure will encompass CPM 100 – CPM 600. Individual course certificates will be awarded for the successful completion of each of the individual course exams. You will have the opportunity to take a maximum of three tests during the conference.

The areas of study for the conference training program include:

- CPM 100 *Principals of Earned Value Management*
- CPM 200 *Scope and Organization Management*
- CPM 300 *Principals of Schedule Management*
- CPM 400 *Planning an Integrated Baseline*
- CPM 500 *Execution and Controlling*
- CPM 600 *Principals of Project Integration*

In addition to training, workshops are also offered to introduce and develop new and emerging practices and techniques to improve program management. These workshops are not to provide training, but to encourage open discussion and debate between EVM professionals. Participation in any workshop during EVM World 2017 will surely boost your knowledge and leave you with new tips, tricks, and processes.

EVM World 2017 is excited to honor keynote speakers each day of the conference. You can expect to walk away with new information and perspective by attending the keynote speaker presentations. The 2017 keynote speakers are as follows:

- [Stephen A. Shinn](#) Chief Financial Officer for NASA Goddard Space Flight Center,(GSFC)
- [Gary Bliss](#) Director, Performance Assessments and Root Cause Analyses (PARCA), in the Office of the Assistant Secretary of Defense for Acquisition.
- [Sandra Fairchild](#) Project Services Support Director for Savannah River Remediation LLC.

A full schedule of EVM World 2017 is available [online](#) to better plan your trip and the workshops, trainings, and speakers you would like to attend.

See you soon!

We sincerely hope you will be able to attend EVM World 2017

For additional information, or assistance in registering for your trip, please contact the following CPM individuals:

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