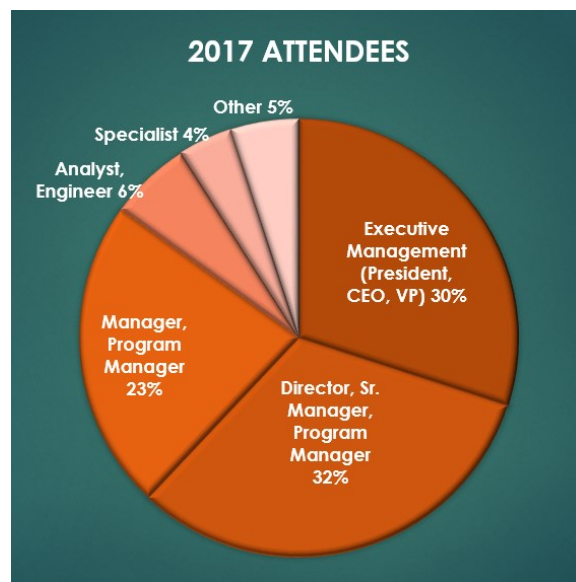


SPONSORSHIP & EXHIBITING PROSPECTUS

EVM World 2018 is the premier opportunity to present your products and services to managers in government and industry – the people most influential in selecting project management and performance measurement software, hardware, technical services and support for their organizations!

The 34th Annual International Workshop is expected to attract more than 400 decision makers in the project performance management community. Promote your company's name and image at the upcoming workshop, which showcases presentations from industry and government on new trends in Earned Value Management, Contract Management, and Integrated Program and Performance Measurement (IPPM).



Sponsorship at EVM World offers new opportunities that reach BEYOND the workshop!

- The unique opportunity to showcase your logo with a link to your website on the 2018 EVM World AND CPM Homepage for the duration of 2018!
- Full and Half page ads in CPMs quarterly publication—The Measurable News.
- **BACK BY POPULAR DEMAND—Pro Tools Training Sessions** during meals and breaks which offer you the opportunity to demonstrate your product without competing with other sessions.
- **NEW to EVM World—2018 Vendor Forum**—non-compete Vendor Sessions that allow your company to demonstrate its expertise—using innovative and engaging education to optimize attendee participation.

SPONSORSHIP PACKAGES

PREMIER SPONSORSHIP

~~TWO AVAILABLE~~—\$ 14,500

Double booth package in **highest priority location**.
Includes all benefits of **double booth package**

- **Four FULL PAGE** ads in all 2018 Measurable News Publications
- Live Link on the **CPM and EVM World Main** page to your website—**for the duration of 2018**
- One full-page color ad in on site printed program book
- 45-minute Vendor Forum Session — **Non-Compete Time Slot**
- Sponsorship of a Meal
- 30 complimentary drink tickets for the Welcome Reception
- Bag insert
- Acknowledgement as Premier Conference Sponsor on program, website, and all marketing pieces

PLATINUM SPONSORSHIP

~~FOUR THREE AVAILABLE~~ \$ 12,000

Double booth package in **priority location**. Includes all benefits of **single booth package** plus one more complimentary registration (3 total)

- **Four HALF PAGE** ads in all 2018 Measurable News Publications
- Live Link on the **CPM and EVM World Main** page to your website—**for the duration of 2018**
- One half-page color ad in on site printed program book
- 45-minute Vendor Forum Session—**Non-Compete Time Slot**
- 20 complimentary drink tickets for the Welcome Reception
- Sponsorship of a Meal or Break
- Bag insert
- Acknowledgement as Platinum Sponsor on program, website, and all marketing pieces

Make sure **YOUR** company stands out!

CPM's new, innovative sponsorship packages provide
creative ways to get your company noticed by our attendees **ALL YEAR LONG!**

These bundled advertising offers save your company money and puts you in front of CPM
Members and potential workshop attendees all year long.

GOLD SPONSORSHIP

TWO AVAILABLE \$ 8,500

- Single booth package in a **priority location**
Includes all benefits of **single booth package**
- 20-minute Pro Tools Training Session —**BREAKFAST TIME SLOT in the Exhibit Hall—see map**
- 15 complimentary drink tickets for the Welcome Reception
- **One HALF PAGE** ad in all 2018 Measurable News Publications; 4 business card ads
- Bag insert
- Live Link on the **CPM and EVM World Main** page to your website—**for the duration of 2018**
- Acknowledgement as a Gold Sponsor on program, website, and all marketing pieces

SILVER SPONSORSHIP

~~TWO AVAILABLE~~ \$ 6,500

- Single booth package in **priority location**
Includes all benefits of **single booth package**
- 20-minute Pro Tools Training Session —**BREAK TIME SLOT in the Exhibit Hall—see map**
- 10 complimentary drink tickets for the Welcome Reception
- Four Business card ads in 2018 Measurable News
- Bag insert
- Live Link on the **CPM and EVM World Main** page to your website—**for the duration of 2018**
- Acknowledgement as a Silver Sponsor on program, website, and all marketing pieces

EXHIBIT & SPONSORSHIP OPPORTUNITIES

SINGLE BOOTH \$ 3,000

- 8' x 10' booth with electrical line included
- Pipe & drape, 1 table, 2 chairs and a wastebasket
- Acknowledgement as exhibitor on program, website, all emailed or mailed marketing pieces
- Signage on booth
- Two complimentary full registrations

DOUBLE BOOTH \$ 5,000

- Two 8' x 10' booths with electrical line included
- Pipe and drape, 2 tables, 4 chairs and 2 wastebaskets
- Acknowledgement as exhibitor on marquee, program, website, all emailed or mailed marketing pieces
- Signage on booth
- Four complimentary full registrations

ITEM SPONSORSHIPS

- Workshop Bags \$ 2,500
- Lanyard \$ 3,000
- Hotel Room Keys \$ 2,000
- **Wi-Fi Sponsorship** \$ 3,000
Sponsor the meeting-Wi-Fi and choose the network name and set the password. This is a great way to support your fellow attendees and provide a valuable service at the same time.
- **Event App** \$ 2,000
- **Bag Insert** \$ 500
Insertion of your brochure, CD or other flat item in the workshop bags. For large or bulky items, contact us for rates.

À LA CARTE SPONSORSHIPS -

Special acknowledgement will be made:

WELCOME RECEPTION

- Exclusive Sponsorship \$ 4,000

BREAK—4 AVAILABLE

- Exclusive Sponsorship \$ 1,000

NEW Sponsorship Packages allow you to make your marketing dollars stretch further.

CPM's new, innovative sponsorship packages provide creative ways to get your company noticed by our attendees and members

ALL YEAR LONG!

These bundled advertising offers save your company money and puts you in front of CPM Members and potential workshop attendees all year long.

EXHIBIT HALL

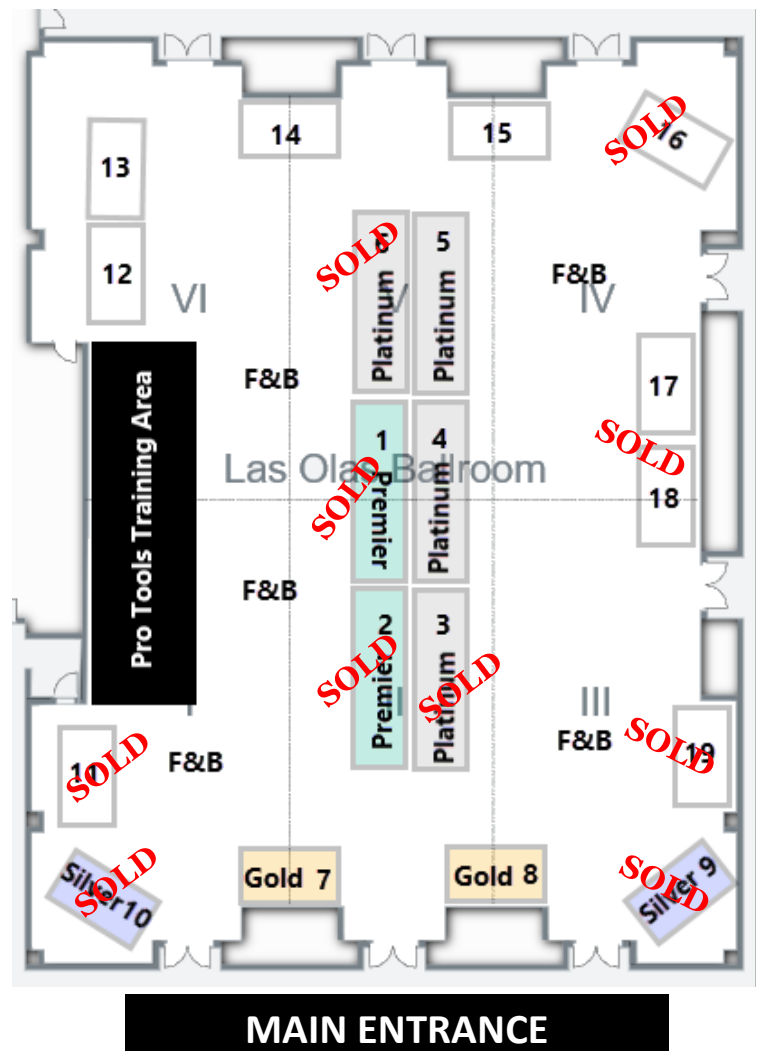
The 2018 EVM World Exhibit Hall will be THE central meeting place for attendees during the workshop.

Food and beverages during all breaks and Monday evening's Welcome Reception will be served in the hall, with stations set up among the booths to encourage interaction.

New and exciting opportunities are available during dining times including the popular Pro Tools Training Sessions

We'll put the attendees in front of you as often as possible to help you grow your business!

Exhibit Hall Hours <i>(subject to change)</i>	
Tuesday, May 29	
Exhibitor Setup:	12:00pm-6:00pm
Wednesday, May 30	
Exhibit Hours:	7:00am-11:00am 12:15pm-1:15pm 3:15pm-3:45pm 5:00pm-7:00pm
Breakfast & Pro Tools:	7:00-7:45am
Morning Break:	10:30-11:00am
Lunch:	12:15-1:15pm
Afternoon Break:	3:15-3:45pm
Welcome Reception:	5:00-7:00pm
Thursday, May 31	
Exhibit Hours:	7:00am-11:00am 12:15pm-1:15pm 3:15pm-3:45pm
Breakfast & Pro Tools:	7:00-7:45am
Morning Break & Pro Tools:	10:30-11:00am
Lunch:	12:15-1:15pm
Afternoon Break:	3:15-3:45pm
Friday, June 1	
Exhibit Hours:	7:00am-11:00am
Breakfast & Pro Tools:	7:00am-7:45am
Morning Break:	10:30am-11:00am
Exhibitor Move-out:	11:00am-1:00pm



**Make Your Exhibit Hall Experience GREAT—
Contact us today to get the best location in the Hall.**

SPONSORSHIP AGREEMENT EXHIBIT APPLICATION AND SPACE CONTRACT

34th Annual International Workshop and Training Seminar
Westin Ft. Lauderdale Beach Resort
May 29—June 1, 2018

GENERAL RULES & REGULATIONS:

BOOTHS

Each booth space will be 8' x 10' at a cost of \$3,000. Each booth will be furnished with a 6' table and two chairs. **A booth includes registration for two persons. Assignment of Booth Space:**

Highest preference will be given to sponsors and those exhibitors who submit their booth application and payment first. Booth assignments will be made 30-60 days in advance of the workshop.

USE OF SPACE

Exhibitors will not be permitted to sublet or divide space or to display any items for any non-exhibitor. Display boards and other material may not be placed so that they interfere with other exhibits. The conference reserves the right to alter the location of exhibits if deemed advisable in the best interest of the exhibition.

RESTRICTIONS:

- (1) Explosives or combustible materials are not to be displayed. This includes gas, paint, alcohol, turpentine, chemicals, etc.
- (2) All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.
- (3) All materials used in the construction of exhibit booths must be fire retardant.

EXHIBIT HOURS

Tuesday 29 May Set-up 12:00PM-6:00PM

Wednesday 30 May Show Date 7:00AM-7:00PM

Thursday 31 May Show Date 7:00AM-4:00PM

Friday 1 June Show Date 7:00am-11:00am ; Dismantle 11:00am-2:00pm

SHIPMENT

Any arrangements for advance shipment of materials by an exhibitor are the responsibility of the exhibitor. CPM offers no delivery receiving or storage services nor are they responsible for any arrangements made between the exhibitor and the conference hotel.

COMMUNICATION and POWER

Exhibitors will be responsible for ordering the installation of and payment for all communication and power facilities. Internet and telephone lines are available through the hotel. Form to be supplied.

SOUND EQUIPMENT

Sound equipment may be used for demonstration only. The use of sound or music for attracting attention is prohibited.

HOTEL HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

HOLD HARMLESS CLAUSE

Exhibitor assumes entire responsibility and hereby agrees to protect, in-

demnify, defend and hold harmless CPM, respective employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance occupancy or use of the exhibition premises. In addition, Exhibitor acknowledges that CPM does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

PAYMENT TERMS

Payment is due with contract. Space will **not** be held without payment. All checks must be made payable to CPM and mailed to

11130 Sunrise Valley Drive, Suite 350, Reston, VA 20191.

Payment for Exhibit Services (electrical telephone, etc.) should be made directly to the hotel. Form to be supplied.

CANCELLATION OF SPACE

A full refund will be issued if the booth space contracted for is resold. Otherwise, **no refund** will be granted.

REASSIGNMENT OF SPACE

Exhibit space not occupied by 9:00AM, May 30 may be reassigned by Exhibit Manager to another exhibitor without refund of the rental paid.

EXHIBIT AREA

All exhibits will be located in Las Olas Ballroom in the Westin Ft. Lauderdale Beach Resort.

SPONSOR/EXHIBITOR CONTRACT

EVM World 2018

Workshop Dates: May 30-June 1, 2018

Westin Ft. Lauderdale Beach Resort, Ft. Lauderdale FL

It is understood that the rules and regulations contained herein, and those on this official application, become a part of the contract between the Exhibitor and CPM. Acceptance of an exhibit application and notification of such acceptance by CPM constitutes a contract. All points not covered in this document are subject only to the decision of CPM.

In accordance with the rules and regulations governing the exhibits for EVM World 2017, to be held May 31-June 2, 2017, the undersigned makes application for exhibit space.

____ Premier Conference Sponsor - \$14,500

____ Gold Sponsorship - \$8,500

____ Platinum Sponsorship - \$12,000

____ Silver Sponsorship - \$6,500

____ Single Booth (8'x10') - \$3,000

____ Double Booth - \$5,000

Item Sponsorships / Tools Tracks/ A' La Carte: _____ \$ _____

Assignment of Booth Space: Highest preference will be given to sponsors and those exhibitors who submit their booth application and payment first. Booth assignments will be made 30-60 days in advance of the workshop.

Booth Preference 1st _____ 2nd _____ 3rd _____ 4th _____

Completion of the following and acceptance by CPM constitutes a binding contract:

FIRM: _____

SHOW COORDINATOR: _____

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP CODE _____

PHONE: _____ WEBSITE: _____ E-MAIL: _____

NAMES OF REPRESENTATIVES ATTENDING EXHIBIT (AS THEY SHOULD APPEAR ON NAME BADGES)

1. _____ 2. _____

On-site person in charge of exhibit _____

Booth sign should read (one line): _____

IMPORTANT - PLEASE E-MAIL TO bbarry@mycpm.org A BRIEF DESCRIPTION (UP TO 75 WORDS) ABOUT THE FIRM, PRODUCTS OR SERVICES TO BE INCLUDED IN THE PROGRAM. Also, include a copy with your contract. Specifics should include your Web Address and Contact Person. Description must be received by **March 31, 2018** to be included in mobile app.

Authorized Signature: _____

(Signature binds company for exhibit fee based on booth size, when accepted by CPM)

Printed Name: _____ Title _____

Return to: College of Performance Management

Check

MasterCard

11130 Sunrise Valley Drive, Suite 350

Visa

American Express

Reston, Virginia 20191 USA

Phone: +1.703.234.4147

Credit Card # _____

Fax: +1.703.435.4390

Expiration Date _____

Email: bbarry@mycpm.org

Billing Zip Code _____