

## Speaker Requirements – EVM World 2020

**“Working Faster Through the Power of Performance Management”**

June 9-11, 2020

Ft. Lauderdale, FL

Requirement	Description	Due Date	Comments
<p style="text-align: center;"><b>Session Abstract:</b></p> <p>Workshops (45 or 75 Min.)</p> <p>Practice Symposia (45 Min.)</p>	<p>For the Workshops and Practice Symposia, the online template must be completed submitted either in Word format via email or using the CPM submission portal. Alternatively, download and complete the <a href="#">Abstract Template Word document</a> and submit.</p> <p><i>Incomplete or non-compliant abstracts may not be considered.</i></p>	<p><b>April 1, 2020</b></p>	<p style="text-align: center;"><b>Abstract File Name:</b></p> <p>The abstract is to be named with the last name of the primary speaker, a dash, and the session title.</p> <p style="text-align: center;"><b>Abstract Submission:</b></p> <p>Email to: <a href="mailto:Marty.Doucette@mycpm.org">Marty.Doucette@mycpm.org</a></p>
<p><b>Selection</b></p>	<p>Speakers and presentations will be based on Workshop Objectives</p>	<p><b>April 10, 2020</b></p>	<p>With the assistance of Coordinators, CPM will notify all abstract submitters of selected Speakers.</p>
<p style="text-align: center;"><b>Presentation Material:</b></p> <p>Workshops (45 or 75 Min.)</p> <p>Practice Symposia (45 Min.)</p> <p>(Allow time for Q &amp; A within above session durations)</p>	<p>The submitted presentation must be in PowerPoint format.</p> <p>The presentation is included in the Mobile App.</p>	<p><b>May 4, 2020</b></p>	<p>The name of presenter &amp; title must be shown on first slide.</p> <p>The presentation file is to be named with the last name of the primary speaker, a dash, and the session title.</p> <p>Submit to: <a href="mailto:lalbrecht@mycpm.org">lalbrecht@mycpm.org</a></p>
<p style="text-align: center;"><b>Registration:</b></p> <p>All speakers must register for the workshop.</p>	<p>Registration at special speaker’s rate of <b>\$599</b></p>	<p><b>NLT May 27, 2020</b></p>	<p style="text-align: center;"><b>Speaker Registration Fee - \$599</b></p>
<p><b>Presentation Delivery</b></p>	<p>Delivery of prepared Presentation at the conference during a scheduled session</p>	<p><b>June 9 – 11, 2020 as scheduled by track coordinator</b></p>	<p>Specific place and time of presentation will be coordinated prior to conference</p>

## **Workshop and Practice Symposium Topic and Speaker Expectations and Selection**

### **Workshop vs. Practice Symposia:**

Workshops are forums to introduce and develop new and emerging practices and techniques to improve program management using integrated program performance management (IPPM). Objectives are to identify potential solutions. The Workshops are not intended to provide training or instruction, but to encourage an open discussion on the Workshop topic.

The Practice Symposia provide the primary avenue for people to share best practices and other insights for others to continue evolving the related discipline and its accepted practices.

### **General Speaker Expectations:**

CPM expects speakers to adhere to the timing as listed in the event agenda, to provide a quality session, and to be respectful of all participants and their views. CPM forbids the selling, promoting, or endorsing of any products and/or services within a presentation by presenters. Products or services may be mentioned, but further promotion is prohibited. This is very important as CPM members are traditionally vocal in their displeasure with sessions that appear to be sales presentations or promotions. For these reasons, any speaker who chooses to make a pitch during their presentation will not be selected to speak at any future CPM-related events. One or two presenter slides discussing their background, the organization they work for, and what their position entails is sufficient to set the context for the presentation.

### **Workshop and Practice Symposium Topic and Speaker Selections:**

The content of EVM World Workshops and Practice Symposia sessions are intended to further the practices associated with Integrated Program Management (IPM) and, if possible, to reinforce the EVM World theme of ***Working Faster Through the Power of Performance Management***. CPM will select topics for inclusion in Workshop and Practice Symposium Categories using the following evaluation criteria:

- Adherence to abstract development requirements
- Value of the topic to the IPM community
- Relevance of the topic to one or more EVM World Tracks
- Balance of topic depth with breadth. CPM seeks both the depth of individual topics and the link and alignment of all the topics across the Categories. Each topic must prove its own importance, its important role in the specific Category, and its key part in IPM.
- Emphasis of the topic outline upon real practices and examples. Although conceptual information is important, EVM World participants better appreciate relevant details and learn from expert insight.
- Diversity of presenter perspectives. CPM places a high value in a presenter's expertise in the proposed topic, their knowledge of customer and oversight authority perspectives, practitioner experience, industry, geographical considerations, and their appreciation of the variety of organizational sizes and dynamics, etc.

## Practice Symposium Categories for EVM World 2020

The planning of EVM World 2020 Categories will be from among the topic categories listed below. In the abstract submission, list the Category (Cat) number and sub-element letter (e.g., Cat 1a) to aid the reviewers in their consideration.

### Cat 1: Integrated Program Management (IPM) System Definition

- a. Development and maintenance of EVM System
- b. Development and maintenance of IPM System for non-EVM programs
- c. Balancing extreme EVM System needs with “Regular” IPM System needs
- d. Driving project performance management in the era of Building Information Modelling (BIM)
- e. Scaling and tailoring alternatives
- f. Process Discipline Integration (e.g. Lean, Six Sigma, CMMI)
- g. Integration of other key process disciplines into PM and EVM practices (e.g., risk management)

### Cat 2: Contracting and Project Start-up

- a. Project transition and start-up planning and activities
- b. Integration of subcontractor and prime contractor practices and data
- c. Finalizing the implementation of EVM on a Task Order Contract
- d. Scaling and tailoring alternatives for the program
- e. Effective project communication
  - i. Effective project storytelling techniques
  - ii. Improving project communication
- f. Engagement of executive management and stakeholders
- g. Going from the proposal BOEs to the initial baseline in execution
- h. Identifying and staffing the program with the right resources

### Cat 3: Performance Measurement

- a. Implementing an effective performance measurement program
- b. Predictive Measures
- c. Technical performance measurement planning and metrics
- d. Business and mission outcome management
- e. Selling the value of the technical outcomes
- f. How do all technical, schedule and cost measures tell an integrated story
- g. Solutions to capture metrics to improve processes and practices

### Cat 4: Project Scheduling

- a. Integrated Master Plan (IMP) and Integrated Master Schedule (IMS)
- b. Best practices
- c. Planning and baselining
- d. Simulation
- e. Using risk details as the basis for schedule analysis and simulation
- f. Stating, forecasting, and analysis
- g. Critical and driving path analysis
- h. Integration of risk management with schedule and resource management

Cat 5: System Validation, IBRs and Surveillance Reviews

- a. Preparing the team (e.g., training, mock interviews, data traces)
- b. Validation Reviews, IBRs, and Surveillance Reviews
- c. System vs. Program Surveillance
- d. Internal and External Surveillance

Cat 6: Analysis and Reporting:

- a. BOEs vs. ETCs
- b. Formal (e.g., IPMR) vs. internal analysis and reporting
- c. Executive/Enterprise vs. Portfolio vs. Project analysis and reporting
- d. Using EVM for corrective action, in addition verifying planning “accuracy”
- e. The right set of reports for the right team (analysis and reporting maturity)
- f. Funding vs. budget management
- g. CSDR

Cat 7: Agile Integration:

- a. Educating the Non-Agile Community on Agile, from the Agile perspective (Fundamental Agile and EVM concepts for beginners)
- b. How does a contractor with a new Agile and EVM contracting requirement get started?
- c. Product Increment Planning, Roadmap and Relationship to PMB (from the PM and / or System Engineering Perspective)
- d. Contracting for Agile and EVM and Negotiating the CDRL list (SOO vs SOW)
- e. Examples of Schedule execution and vertical traceability from the EVM Hierarchy through the Agile Hierarchy to drive EV (BCWP) reporting
- f. Tracing of Agile technical progress and practices to traditional EVM measurement techniques
- g. Managing change, Rework, Spikes and impact to Forecasting / ETC
- h. Examples of execution and managing scope of the end product (user stories “how”, features / product = “scope”) (SOO vs SOW)
- i. Agile and EVM panel (seeking panelists who have both executed agile and EVM contracts and participated in the various community initiatives – NDIA, AAP / DCMA training, GAO, etc. Seeking abstracts summarizing experience from both PMs and EVM practitioners)

Cat 8: Other: This is to provide a path to submitting a topic that may not fit in the above

- Tracks